

# 2025 RAM SALE

WEDNESDAY  
1ST OCTOBER

Bundilla On Property  
Ram Sale  
And online with  
StockLive Elite at 1pm  
Inspections from 8:30am



# OPEN DAY

TUESDAY  
16TH SEPTEMBER

Inspections from 9am  
"Bundilla"

706 Tubbul Road  
Young NSW 2594

Rick Baldwin  
0429 833 837

Jill Baldwin  
0428 739 436

Jason Southwell  
0429 039 521

Email  
rick@bundilla.com.au  
jill@bundilla.com.au

Website  
www.bundillamerinos.com.au



# 2025 Newsletter

## 2025 - Celebrating our 40th Annual Bundilla Poll Merino Sale

This year marks a significant milestone for us – the 40th Annual Production Sale at Bundilla. More than just an event, it represents four decades of unwavering commitment to a clear breeding objective: to develop a highly fertile Merino with industry-leading maternal traits.

From the very beginning, we've recorded full maternal pedigrees, allowing us to identify sires and dams from family lines that consistently excel – not just in producing multiples, but in rearing them well. These superior maternal lines have demonstrated production figures that outperform the average.

At the heart of the Bundilla breeding program is a focus on dam performance – the true engine of any successful sheep enterprise. For a stud to make a meaningful and lasting impact on commercial flocks, it must have depth of breeding, long-term pedigree development, and access to elite & industry leading sires & dams unique to the Australian sheep industry.

That's exactly what Bundilla delivers.

## BALANCE is BEST at BUNDILLA

Over 40 year focus on High Fertility and a Dual Purpose Merino

- ✓ 45 Years selecting for high weaning rates (Since 1981)
- ✓ 142% Weaning Average over 30 Years
- ✓ 38 years Body Weight Recording (Since 1987)
- ✓ 30 Years Muscle Scanning (Since 1996)
- ✓ 30 Years Individual WEC Testing (Since 1996)
- ✓ 33 Years Fleece Testing (Since 1993)
- ✓ High Emphasis on Visual Assessment.



# Bundilla 2024 Sale Results

Our 39th Annual Bundilla Poll Merino Ram Sale was a fantastic result for our family and breeding program, with 298 of 300 rams sold to average \$2,842.

The top-priced ram sold for \$8,000 to Pentown Pty Ltd, Chesney Vale, VIC. The Ellis family, long-standing supporters of Bundilla, secured the top ram and have been purchasing rams from us since 1990, marking 34 years of continued trust and partnership.

We were proud to welcome 85 registered buyers from across the country, with clients travelling from Longreach, Queensland, through New South Wales and Victoria, and as far as South Australia and Western Australia.

A sincere thank you to everyone who attended, bid, and supported the sale. We value your commitment to performance-focused breeding and are proud to work alongside progressive sheep producers nationwide.

In addition to the auction, private ram sales were exceptional, with over 400 Bundilla rams sold privately, along with a significant number of surplus ewes. We deeply appreciate the continued support of all our clients and look forward to catching up in the coming weeks.



## Having Confidence in YWT: Real Performance, Real Impact

One of the most valuable insights in any breeding program is understanding how reliably animals perform in line with their breeding values – and how that translates into genetic gain for clients.

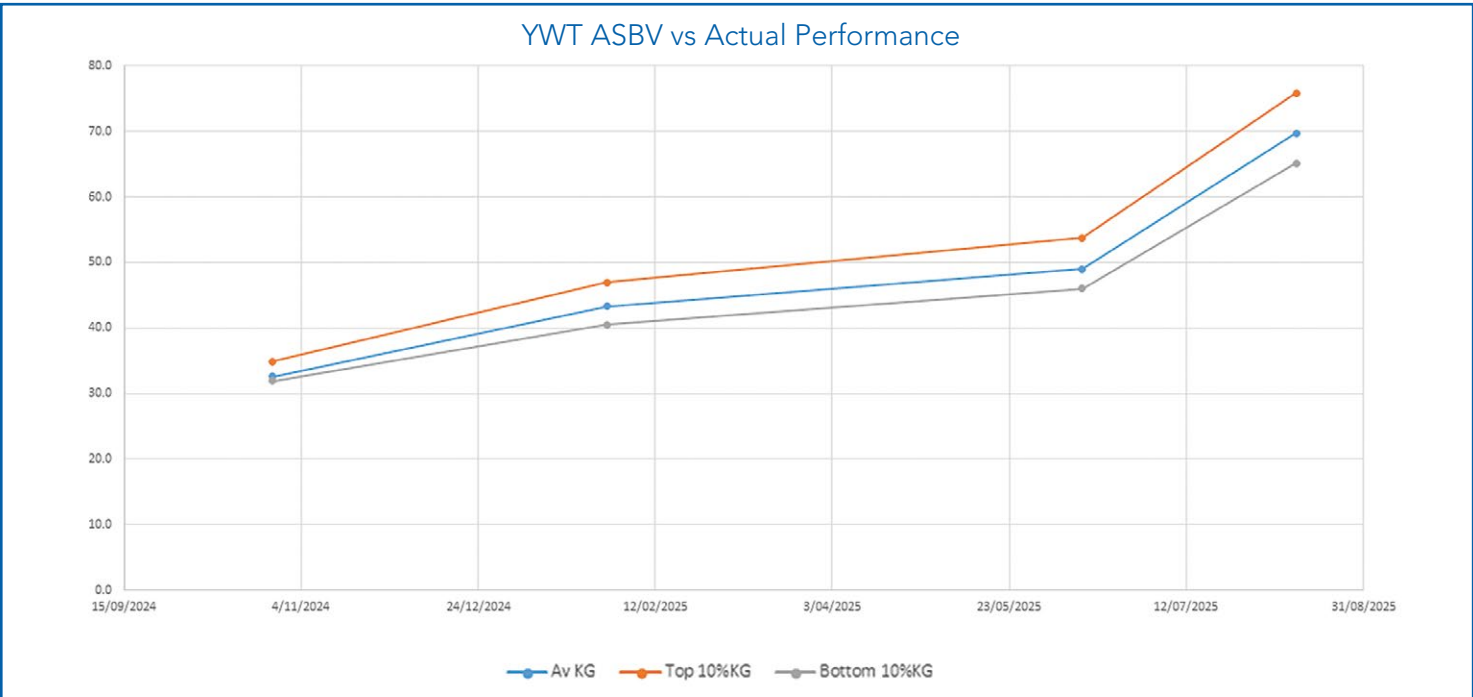
The graph below demonstrates the actual performance of our 2024-drop rams, mapped against their individual YWT (Yearling Weight) ASBVs, before this data has been submitted to Sheep Genetics or influenced any ASBV recalculations.

- Bottom 10% (YWT ASBV: 6.2) averaged 65.2 kg
- Overall average (YWT ASBV: 9.8) averaged 70 kg
- Top 10% (YWT ASBV: 13.7) averaged 76.5 kg

This represents an actual difference of 11.3 kg between the top and bottom 10% – with an expected ASBV difference of 7.5 kg. These results validate the strength of YWT ASBVs as a selection tool, showing clear alignment between predicted genetic merit and real-world growth performance.

Once this data is submitted to Sheep Genetics, we expect ASBVs to adjust and gain accuracy. The inclusion of data from the sisters of these rams will further refine these breeding values, increasing their reliability even more.

For clients, this is clear evidence that selecting for higher YWT delivers measurable results – and genuine impact on flock performance.







# Bundilla on Property Ram Sale Wednesday 1st October 2025



Our 2025 Production Sale team currently consists of 383 Bundilla Poll Rams, with an additional 500 private sale Poll Rams available following the sale.

Carcass and fleece testing has been completed across the entire group, ensuring clients have access to accurate performance data when making selections.

We invite you to our Open Day on Tuesday, 16th September, where we will showcase:

- ✓ 300 Production Sale Poll Rams
- ✓ Current Stud Sires
- ✓ Selected 2024-drop Stud Reserves

*"We look forward to welcoming clients old and new as we present the next generation of Bundilla genetics."*

## 2024 and 2025 Production Sale Teams



	YCFW	YFD	YFDCV	YSL	PWWT	YWT	YFAT	YEMD	EBWR	YFEC	WR	MWWT	7%DP	SM
2024	25.2	-0.9	-1.1	10.8	8.1	10.1	0.3	1.2	-0.2	6	0.26	0.3	208	151
2025	25.7	-1.1	-1.0	10.4	8.6	11.1	0.2	1.2	-0.34	5	0.28	0.35	212.28	156.02

## Bundilla – Leading the Industry in Sheep Data Quality

The **Sheep Genetics Data Quality Score (DQS)** is a key tool used to assess and communicate the reliability of genetic information. It provides a single, easy-to-understand score – ranging from 0 to 100 – based on the quality and completeness of data submitted over the past five years.

For commercial clients, a high DQS offers confidence that the Australian Sheep Breeding Values (ASBVs) are based on consistent, accurate, and robust records – ensuring greater predictability in on-farm performance.

As shown in the graph below, **Bundilla currently holds a DQS of 95 and a Five-Star rating** – placing us at the very top end of the industry for data quality. This reflects over four decades of disciplined data collection across reproduction, carcass, and fleece traits. It's another reason why Bundilla genetics are trusted to deliver reliable, balanced, and profitable results in commercial sheep enterprises.



## Responsible Wool Standard (RWS) – Bundilla's Commitment to Ethical Wool

This year marks an important step forward for Bundilla, as we begin marketing our wool under the **Responsible Wool Standard (RWS)** for the first time.

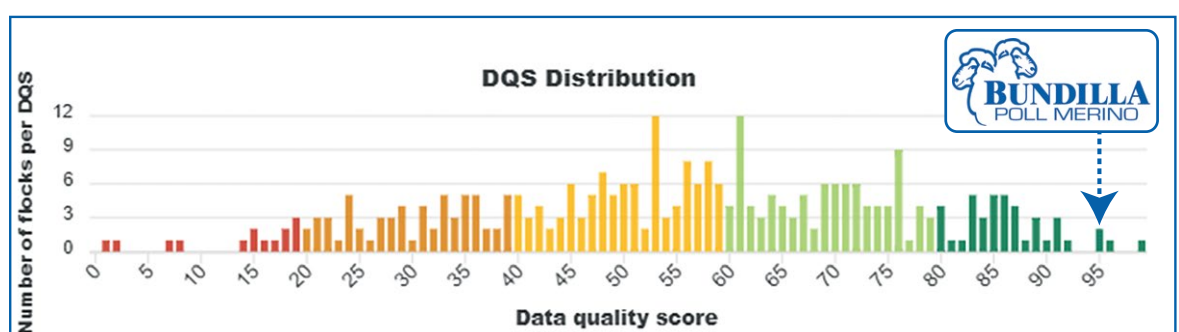
The **RWS**, developed by Textile Exchange, promotes responsible practices throughout the wool industry. It focuses on key areas such as:

- Improved animal welfare (e.g. no mulesing, adequate feed and water),
- Land stewardship and biodiversity protection, and
- Fair labour conditions and wages throughout the supply chain.

RWS certification is independently audited, giving brands and consumers assurance that our wool meets high standards of ethical and environmental responsibility.

At Bundilla, this aligns naturally with the direction of our breeding program. We now have **nine generations of non-mulsed sheep** through targeted selection, backed by **over a decade of breech scoring data** prior to that. Each year, the percentage of progeny thriving in our environment **without mulesing** is accelerating – a clear sign that genetic progress and good management are working hand in hand.

Currently, RWS-accredited wool is attracting **around a 15% market premium**. This premium is critical – transitioning to a non-mulsed program requires more work, more input, and a higher level of management. The reward must reflect that effort, and it's encouraging to see the market beginning to recognise and support responsible breeding and production systems.



# Making Genetic Gain in Feed Efficiency at Bundilla

At Bundilla, the true value of Australian Sheep Breeding Values (ASBVs) lies in their ability to drive **constructive, balanced genetic progress** across our entire stud nucleus – ultimately leading to improvements in **feed efficiency** and overall productivity.

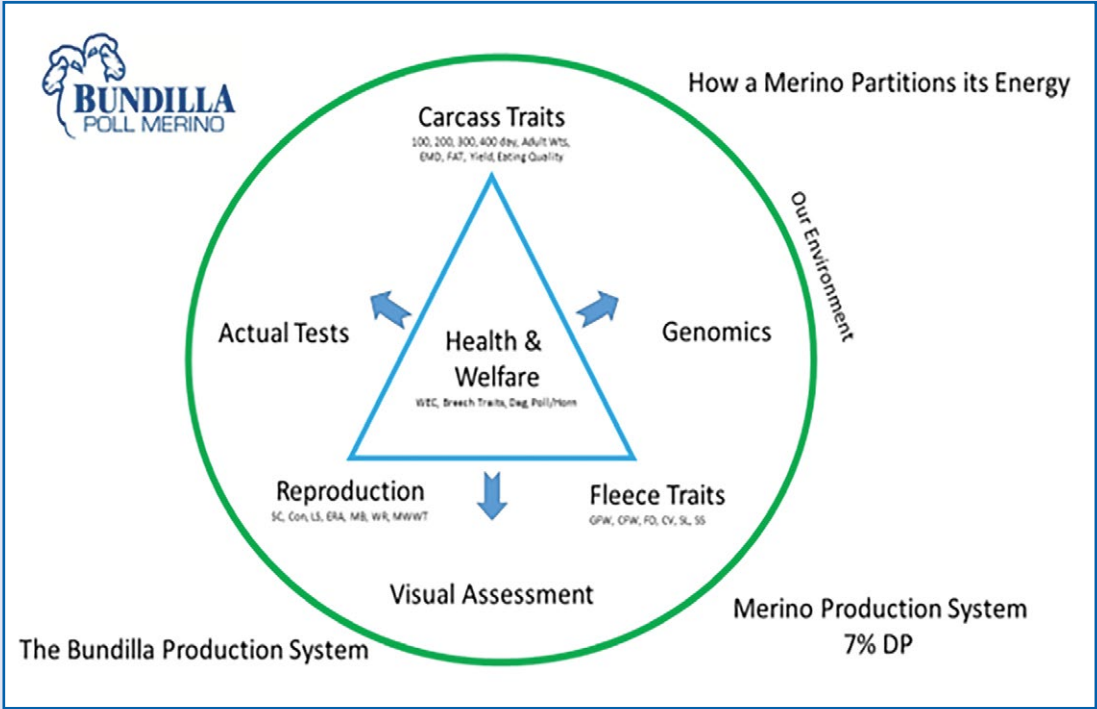
With **43 years of reproduction data**, **36 years of carcass data**, and **30 years of fleece data**, the decisions we make are based on highly accurate, repeatable information. This depth of data supports long-term selection for sheep that perform efficiently across multiple traits – not just one.

We’ve found that **balanced breeding objectives** deliver more sustainable and profitable outcomes. Whenever we’ve trialled **extreme sires** – those with very high values for traits like clean fleece weight, muscle, or litter size – the result has been **imbalanced energy partitioning**. In other words, rather than improving overall feed efficiency, the animal simply reallocates its energy (e.g., from fleece to carcass) without actually becoming more efficient.

This reinforces the importance of breeding programs that aim for steady, moderate genetic gains across all traits, rather than chasing extremes. Our approach uses both **measured data and visual assessment**, which together form the backbone of practical sheep production in Australia.

In 2022, for example, we **single-sire joined 2,456 stud ewes** and achieved a **173% pregnancy scan result** – a clear demonstration of fertility, efficiency, and the robustness of our breeding system.

I cannot overstate the importance of breeding Merinos that may not be extreme in any single trait, but are **balanced, efficient converters of feed**. Whether grazing improved pastures or receiving supplementary feeding, these are the animals that consistently contribute to your bottom line – year after year – with **minimal input and wastage**.



## Bundilla Stud Reserve 242448

We are extremely happy with the group of new young sires coming through this year showing great balance of production, with outstanding structure and fleece quality, that the Bundilla genetics is renowned for. Below are the figures on sire 242448.

POLL	YCFW	ACFW	YFD	YFDCV	YSL	PWWT	YWT	YFAT	YEMD	WR	MWWT	EBWR	YFEC	LDAG	7%DP	SM
PP	34.1	27.7	-0.3	-0.6	10.4	9.1	10.6	-0.1	1.1	0.31	1.3	-0.5	-26.2	-0.2	220.4	171.5
	66%	63%	71%	65%	66%	73%	73%	63%	65%	54%	59%	65%	53%	59%		54%